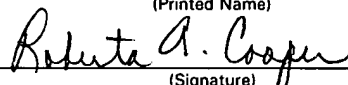




Atty. Dkt. No. 023720-0339

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Gary M. Richter, et al.  
Title: MERCHANDISING SYSTEM  
Appl. No.: 10/656,832  
Filing Date: 09/05/2003  
Examiner: To be determined  
Art Unit: 3637

<b>CERTIFICATE OF EXPRESS MAILING</b>	
I hereby certify that this correspondence is being deposited with the United States Postal Service's "Express Mail Post Office To Addressee" service under 37 C.F.R. § 1.10 on the date indicated below and is addressed to: Commissioner for Patents, PO Box 1450, Alexandria, Virginia 22313-1450.	
EL 979078851 US (Express Mail Label Number)	12/08/03 (Date of Deposit)
Roberta A. Cooper (Printed Name)	
 (Signature)	

**INFORMATION DISCLOSURE STATEMENT**  
**UNDER 37 CFR §1.56**

Mail Stop Missing Parts  
Commissioner for Patents  
PO Box 1450  
Alexandria, Virginia 22313-1450

Sir:

Submitted herewith on Form PTO/SB/08 is a listing of documents known to Applicants in order to comply with Applicants' duty of disclosure pursuant to 37 CFR §1.56. A copy of each listed document, except as noted below, is being submitted to comply with the provisions of 37 CFR §1.97 and §1.98.

The USPTO has waived the requirement under 37 CFR 1.98(a)(2)(i) to submit copies of U.S. patents and U.S. patent application publications when citing and submitting an Information Disclosure Statements in a patent application filed after June 30, 2003 and in an international application that has entered the national stage under 37 USC §371 after June 30, 2003. Accordingly, copies of these types of documents are not being supplied in connection with this application. Reference is being made to Pre-OG Notice from Office of Patent Legal Administration dated July 25, 2003, *Information Disclosure Statements May Be Filed Without*

*Copies of U.S. Patents and Published Applications in Patent Applications filed after June 30, 2003.*

The submission of any document herewith, which is not a statutory bar, is not intended as an admission that such document constitutes prior art against the claims of the present application or that such document is considered material to patentability as defined in 37 CFR §1.56(b). Applicants do not waive any rights to take any action which would be appropriate to antedate or otherwise remove as a competent reference any document which is determined to be a *prima facie* art reference against the claims of the present application.

#### **TIMING OF THE DISCLOSURE**

The listed documents are being submitted in compliance with 37 CFR §1.97(b), before the mailing date of the first Office Action on the merits.

#### **RELEVANCE OF EACH DOCUMENT**

All of the documents are in English.

Applicants respectfully request that any listed document be considered by the Examiner and be made of record in the present application and that an initialed copy of Form PTO/SB/08 be returned in accordance with MPEP §609.

The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 CFR §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 06-1447. Should no proper payment be enclosed herewith, as by a check being in the wrong amount, unsigned, post-dated, otherwise improper or informal or even

entirely missing, the Commissioner is authorized to charge the unpaid amount to Deposit  
Account No. 06-1447.

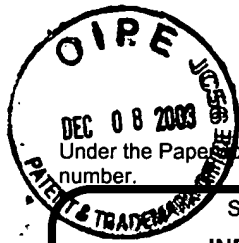
Respectfully submitted,

Date 12/8/03

FOLEY & LARDNER  
777 East Wisconsin Avenue, Suite 3800  
Milwaukee, Wisconsin 53202-5306  
Telephone: (414) 297-5872  
Facsimile: (414) 297-4900

By Scott M. Day

Scott M. Day  
Attorney for Applicant  
Registration No. 52,801



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Substitute for form 1449B/PTO

**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

Date Submitted: December 8, 2003

(use as many sheets as necessary)

Sheet 1 of 1

**C mplete if Known**

Application Number	10/656,832
Filing Date	09/05/03
First Named Inventor	Gary M. Richter
Group Art Unit	3637
Examiner Name	To be determined
Attorney Docket Number	023720-0339

**U.S. PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code <sup>2</sup> (if known)			
	A1	903,368		Flanders	11/10/08	
	A2	2,079,754		Waxgiser	05/11/37	
	A3	2,110,299		Hinkle	03/08/38	
	A4	2,303,275		Hull	11/24/42	
	A5	3,161,295		Chesley	12/15/64	
	A6	3,308,961		Chesley	03/14/67	
	A7	3,348,732		Schwarz	10/24/67	
	A8	3,452,899		Libberton	07/01/69	
	A9	3,893,585		Morrison et al.	07/08/73	
	A10	4,300,693		Spamer	01/17/81	
	A11	4,378,872		Brown	04/05/83	
	A12	4,600,121		Falk et al.	07/15/86	
	A13	4,625,894		James et al.	12/02/86	
	A14	4,730,741		Jackle, III et al.	03/15/88	
	A15	4,762,236		Jackle, III et al.	08/09/88	
	A16	4,830,201		Breslow	05/16/89	
	A17	4,934,645		Breslow	06/19/90	
	A18	5,012,936		Crum	05/07/91	
	A19	5,123,546		Crum	06/23/92	
	A20	5,161,702		Skalski	11/10/92	
	A21	5,665,304		Heinen et al.	09/09/97	
	A22	5,671,851		Johnson et al.	09/30/97	
	A23	5,855,283		Johnson	01/05/99	
	A24	5,873,489		Ide et al.	02/23/99	
	A25	5,970,887		Hardy	10/26/99	
	A26	6,041,720		Hardy	03/28/00	
	A27	6,082,558		Battaglia	07/04/00	
	A28	6,105,791		Chalson et al.	08/22/00	
	A29	6,142,317		Merl	11/07/00	
	A30	6,375,015	B1	Wingate	04/23/02	
	A31	6,464,089	B1	Rankin, VI	10/15/02	
	A32	6,523,703	B1	Robertson	02/25/03	

Examiner  
SignatureDate  
Considered

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup> Unique citation designation number. <sup>2</sup> See attached Kinds of U.S. Patent Documents. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

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